

**Academy of Public Administration under the President of the Republic of
Kazakhstan**

**Master's Program
«7M04118 - Regional Development1»**

Purpose and objectives of the program:

Aim: training of professional civil servants dealing with regional development issues, able to offer solutions for effective management of socio-economic processes in the region, apply modern methods and technologies for managing regional projects, territorial development programs, etc.

Objectives of the program:

- to teach the basics of planning, forecasting and managing socio-economic processes in the regions;
- to develop competencies and provide students with technologies for developing behavioral strategies for making informed decisions in the field of regional sustainable development management.

Benefits of the program:

- training of civil servants in the field of regional development;
- competence-based approach to teaching, practice-and result-oriented learning through solving specific situations using interactive teaching methods;
- an interdisciplinary approach that provides an opportunity to gain knowledge and skills in related fields;
- convenient modular format, using distance learning technologies, comfortable learning rate;
- possibility of practical training and internships in government bodies of Kazakhstan and abroad;
- implementation of a master's project focused on solving current problems of regional economic development;
- trilingual education: Kazakh, Russian, and English;
- teacher mentoring and supervision by Academies;
- involvement of leading lecturers and practitioners; "Visiting Professors" and high-level experts;
- development of professional and expert networking, interaction with government officials from various ministries and departments, peer learning.

Expected learning outcomes:

- *Initiative:* learns best practices in the field of regional development. Based on the studied experience, it develops new approaches and solutions aimed at improving the region's competitiveness;
- *Integrity:* Complies with established ethical norms and standards and responds to their violations. Shows impartiality, fairness, unselfishness, as well as respect for the honor and dignity of the individual. Refrains from discussing the personal and professional qualities of colleagues who discredit their honor and dignity. Shows intolerance to corruption;
- *Cooperation and interaction:* can build relationships with colleagues, other government agencies, and organizations to achieve the strategic goals of the government agency. Shares experience and knowledge with colleagues to perform work together;

- *Decision making*: Analyzes quantitative, verbal, and other information. When making decisions, it relies on an analysis of risks and benefits. Plans to achieve results aimed at the sustainable development of the region and strengthening interregional relations;

- *Strategic thinking*: able to plan, predict and make long-term decisions for the sustainable development of the region. Develops ways to implement the strategic goal of the state agency, taking into account the local context and regional specifics;

- *Focus on the service consumer and informing them*: uses effective ways to inform service recipients, and provides up-to-date information to the consumer in an accessible and respectful manner. Analyzes the level of satisfaction with the quality of services provided to the local population. Makes suggestions for improving the quality of services provided to the population in the regions.

Program structure and academic content:

Module	Name of the Discipline	ECTS
1	Regional Economy of Kazakhstan and Spatial Development	4
	Regional Planning and Forecasting Tools	3
	Public Administration	4
	<i>Practice</i>	2
	<i>Experimental - research work of the Master student (here in after – ERWM)</i>	2
TOTAL FOR 1 MODULE		15
2	Public Finance and Budget	3
	Social Security Policy at the Regional Level	3
	Managing the Sustainable Development of the Region	4
	<i>Internship</i>	2
	<i>ERWM</i>	3
TOTAL FOR 2 MODULE		15
3	Territory Marketing	3
	<i>ERWM</i>	6
	<i>Final attestation (Design of Master's project)</i>	6
TOTAL FOR 3 MODULE		15
4	Professional Communications and Conflict Management	3
	Language Competencies for Managers (in the Kazakh Language)	3
	Organizational Behavior and Ethics	3
	<i>Final attestation (Defense of Master's project)</i>	6
TOTAL FOR 4 MODULE		15
Total theoretical studies		35
ERWM:		13
- EIRM, implementation of the master's project		11
- Internship		2
Final attestation (Design and defense of Master's project)		12
Total Additional studies		25
TOTAL ECTS		60

List of compulsory disciplines:

Name of the Discipline	Discipline Descriptor	Expected learning outcomes by discipline
Regional Economy of Kazakhstan and Spatial Development	The course is aimed at developing skills in analyzing the regional economy and spatial development; planning, programming and forecasting regional development, analyzing problems of balanced regional development, and aspects of urbanization	Proficiency in development and analysis skills, integrated and balanced territorial development, tools and mechanisms for effective regional management and spatial development; proficiency in regional development planning, programming and forecasting tools, monitoring and evaluating territorial development programs, improving the region's competitiveness, develops competencies in initiative, strategic thinking and decision-making
Regional Planning and Forecasting Tools	The course is aimed at studying mathematical tools that make it possible to develop a methodology for forecasting and planning the development of socio-economic phenomena at the regional level based on a combination of a systematic and situational approach. The universality of the studied methods makes it possible to apply them to analyze situations both at the regional level and at the level of the national economy as a whole	Proficiency in applying tools that allow you to develop a methodology for forecasting and planning the development of socio-economic phenomena at the regional level, develops competencies in strategic thinking and decision-making
Public Administration	The course is aimed at studying current trends in public administration, the latest management technologies, and the formation of practical skills that ensure the implementation of the ability to effectively perform professional activities in the field of public administration	Has practical skills, that ensure effective professional activity in the field of public administration in the context of socio-political transformations of the modern management system, develops competencies in decision-making, customer orientation and informing, integrity, initiative, leadership, strategic thinking
Public Finance	The course is aimed at studying	Knowledge of basic principles

and Budget	the system and processes of generating state and local revenues, allocating financial resources at the local level, and implementing expenditures in a transparent and accountable environment	and methods управления финансовыми ресурсами, including basic budgeting and reporting, taxes, subsidies, public-private partnerships, public debt and deficit financing, budget relations
Social Security Policy at the Regional Level	The course is aimed at developing skills in analyzing social security at the regional level, setting strategic goals and developing alternative options for implementing state policies in the field of social relations	Knowledge of the basic principles and mechanisms of social security implementation at the regional level. The ability to develop complex solutions to social problems, taking into account the specifics of the region, develops competencies in integrity, cooperation and interaction, about orientation on the consumer of services and informing them
Managing the Sustainable Development of the Region	The course is aimed at studying the main concepts and models of sustainable development, "green" economy, methods for assessing the sustainable development of regions, developing skills in identifying long-term prospects for regions and sustainable development based on the analysis of factors and sources of "green" growth, creative economy and sustainable development	Able to analyze and model the behavior and interaction of the main economic agents of the region with a sustainable development perspective, reveals the factors and the selection of indicators and evaluates the effectiveness and sustainability of regions, and defines and justifies the strategic priorities and directions of the state policy of ensuring "green" economic growth and sustainable development of the regions, developing competencies in leadership, cooperation and collaboration, strategic thinking and decision-making
Territory Marketing	The study of the problems of territorial administration and management to improve the competitiveness and investment attractiveness of the area to improve the image and branding of the territory; the formation of the ability to use methods and tools of marketing of territories to achieve the goals of competitiveness and investment attractiveness of the area to improve the image and branding of the territory of the	Knowledge of marketing theories territory, the external and internal environment of the territory of the complex classical marketing tools, international experience of their application in marketing territories, the ability to analyze the motives of the choice of site, the key criteria of preference areas for different groups of consumers, identifying competitive advantages of the territory,

		develops competencies of initiative, cooperation and collaboration, strategic thinking and decision-making
Professional Communications and Conflict Management	The course is aimed at preparing civil servants for organizational, managerial and information-analytical activities, who are able to solve problems of diagnosing contradictions in the management system, identifying conflicts of various types and managing these conflicts in order to minimize negative consequences	Knows how to choose adequate methods of diagnosis of the conflict situation; there are different types of conflicts to determine their causes and prospects for development; to choose the most effective in this situation, the management strategy of the conflict and to use appropriate management techniques; to mitigate and prevent conflict in the process of business communication; public speaking; correctly use non-verbal means of communication, develops competencies of integrity, cooperation and interaction
Language Competencies for Managers (in the Kazakh Language)	The discipline develops language skills in oral expression of opinions, argumentation of their point of view with concrete examples, drawing up conclusions, writing analytical and expert letters, etc. Also, during the course of studying the discipline, written and oral language work is carried out to identify the main issues raised in video materials, reports of information and analytical, public content, and analyze the views of the author and audience	Students develop the following language skills:: <ul style="list-style-type: none"> - skills in the use of oral and written speech; - norms of official business style; - written preparation for public speaking through a plan-structure; - knowledge of public speech techniques
Organizational Behavior and Ethics	The study of personal behavior, interpersonal interaction and leadership in the management of an organization. The course is aimed at building an organization as a system designed for effective implementation of its intended purpose	Has the strategies, technologies and tools of effective management and leadership in the organization necessary for the formation of a professional state apparatus